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Kumulos Adds Crash to its App Management Platform

New Delhi, India September 28 - Kumulos, used by thousands of Mobile App Development Companies across 25 countries, today at Indian Mobile Congress 2017 in New Delhi India, unveiled the latest feature addition to its white label app management platform - Crash Management.

Kumulos is the only fully integrated white label App Management Platform for Mobile App Development Companies. Kumulos helps Mobile App Companies deliver services to their customers across the full lifecycle of their Client's apps. Prior to this announcement, the Kumulos platform included App Hosting & API Management (mBaaS), Analytics, Client Reporting, Push Notifications and App Store Optimization. With the addition of Crash Management, Kumulos can comfortably claim to be the most comprehensive Mobile App Management Platform available today.

Commenting on this latest feature at India Mobile Congress, Bob Lawson, Director at Kumulos, said "Indian Mobile App Development businesses are increasingly becoming an essential part of the Global App Development Eco-system and a key market for Kumulos. It was natural for us to hold this announcement until this event."

Kumulos Crash introduces two new innovative features to the app space. Firstly, it uses advanced machine learning techniques to match incidents and group them intelligently to identify crash patterns. This lets App Developers see the big picture easily, so they can focus on important incidents and, with just a few clicks, also drill down to see important detail. The second key feature is integration with leading productivity software platforms such as Slack, Trello and Jira. This automatically adds mobile app issues to workflows so developers can spot and solve app issues earlier.

Lawson added, "A crash feature is something that many of our customers in India and around the world have been asking for. It helps round off the feature-set in the Kumulos Platform and adds a valuable new dimension."

Kumulos believes that with Crash Management in place, alongside other Kumulos features, App Developers can build apps faster, use technical resources more effectively and build services to help their customers drive more downloads and greater app user engagement.

"No more jumping between different systems to get the job done," Lawson stressed at the event. "We have it here in one spot through a single pane of glass. Think of it as the air traffic control tower for mobile apps."

The company expects this feature to be highly popular with its existing customers while at the same time bringing new customers onto the platform – especially app development consultancies looking for broad platform support and broad feature set.

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Who are Kumulos?

The Kumulos platform is used by thousands of app developers in more than 25 countries around the world. It is the only purpose built mobile app management platform for mobile app development companies. Companies that build mobile apps for Enterprise, SMB's and App Businesses.

Kumulos helps mobile app development companies get greater insight into how their customers mobile apps are performing, so they can help their clients drive a better outcome from their mobile apps.

The platform includes

- Client facing analytics dashboard and client reporting
- Push notification service & analytics
- Crash Alerting, Reporting & Analysis
- App store optimization service & analytics
- App hosting and data storage
- API & sub-services Management
- App Developer Management Console

What makes Kumulos unique are the range of features it offers for mobile app businesses to easily create service packages for their clients. Services that their clients pay for on retainer.

www.kumulos.com

Kumulos offers a free, no-obligation trial at http://www.kumulos.com/sign-up